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**[Beautycounter Pop-Up Comes to Armature Works]**

**[TAMPA, Fla April 25, 2022]** — Beautycounter’s Pop-Up shop comes to Tampa Bay for the first time.

Many Beautycounter consultants are working hard to put together a creative and fun pop-up shop to sell their new products and promote their clean brand.

The launch of Beautycounter’s new Reflect Effect Facial Mask has been a huge hit and will be featured in the pop-up shop at Tampa’s Armature Works the first weekend of May.

Beautycounter’s founder Gregg Renfrew stands alongside her consultants in promoting the movement to change clean beauty forever.

The company strives to get safer products into the hands of everyone by advocating and educating. They stand for their advocacy in selling clean and safe products that are beneficial to people’s health and the safety of the environment.

“By shopping with us, you’re not only making a healthier choice for yourself and your loved ones, but you’re also helping us change beauty forever,” said Renfrew.

This new mask is designed to exfoliate and transform your skin. The hydration-boosting ingredients offer moisture to any type of skin and complexion, creating immediate effective results in just 10 minutes.

Their main ingredients consist of glycolic acid, phytic acid, bamboo particles and saccharide isomerate which are all safe ingredients that will make anyone’s skin brighter and more hydrated.

“I have been using Beautycounter’s skincare products and makeup for about a year and I can already see a huge different in my skin. My face feels healthy, and I love knowing that the products I am using are safe and are made with clean ingredients. I live in Tampa, so I am so excited to attend the pop-up with all my friends” said consumer Kira O’Boyle.

The company believes in the importance of advocating for clean products and they strive to change the beauty industry.

This will be a very popular event held outside at Tampa’s beautiful Armature Works.

This pop-up is free to anyone in the area looking for a place to grab a bite and buy some great products!

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